



## EVALUATION REPORT

**From:** Assoc. Prof. Dr Nadezhda Filipova Petrova; Trakia University - Stara Zagora, Department of Management, scientific specialty: " Organization and management of production".

**Subject:** Competition for the academic position of "Associate Professor" in the field of higher education 3. Social, economic and legal sciences, professional field 3.7. Administration and management, scientific specialty "Organization and management of production (agricultural business)", Trakia University - Stara Zagora, prom. in the State Gazette - issue 6 of 21.01.2022

### **Information about the competition**

The competition was announced for the needs of the Department of Management, Faculty of Economics, Tr U. I participate in the composition of the scientific jury of the competition, according to Order № 474 / 22.02.2022 of the Rector of the Trakia University.

### **1. Brief information about the candidate in the competition**

One candidate participates in the competition for the academic position of "Associate Professor" - Ch. Assistant Professor Dr. Georgi Alexiev Alexiev from the Department of Management at the Faculty of Economics of Trakia University.

In 2010 the candidate graduated with a Master's degree in European Expert in Agriculture and Rural Affairs from the Agricultural University of Plovdiv. From 2011 to 2014 he was a full-time doctoral student at the Thracian University, Faculty of Economics, Department of Management. He successfully defended his doctoral dissertation on "Efficiency and competitiveness of Bulgarian beekeeping." Acquired the ONS "Doctor" in the scientific specialty "Economics and Management (by industry - agriculture)". From 2014 until now Ch. Assistant Professor Dr. Georgi Alexiev is a lecturer in the Department of Management at Trakia University.

### **2. Fulfillment of the requirements for holding the academic position**

In the current competition for "Associate Professor" Ch. Assistant Professor Dr. Georgi Alexiev presented documents that are in line with the scientometric indicators set out in the Law on the Development of Academic Staff in the Republic of Bulgaria (ZRASRB), the Regulations for its implementation (PPZRASRB) and TRAS as follows:

Category A (min. Requirements of 50 points) - materials for 50 points are presented.

Category B (min. Requirements of 100 points) - a monograph corresponding to 100 points is presented.

Category D (minimum requirements of 200 points) - materials for 318.80 points are presented.

Category E (min. Requirements of 50 points) - the submitted materials correspond to 100 points.

Category E (without minimum requirements) - documents corresponding to 95 points are presented.

Category G (min. Requirements of 50 points) - documents corresponding to 150 points are presented.

The report on the fulfillment of the scientometric criteria for holding the academic position "Associate Professor" shows that the candidate has submitted materials for 813.80 points, which exceeds almost twice the minimum national and additional requirements of 450 points.

### **3. Evaluation of the teaching activity of the candidate**

The candidate Ch. Assistant Professor Dr. G. Alexiev has the necessary teaching experience and I evaluate his teaching and pedagogical activities as fully meeting the requirements for awarding the academic position of "Associate Professor". There is compliance of the academic competence of the candidate with the requirements of the competition.

### **4. General description of the scientific production**

In the announced competition for the academic position of "Associate Professor", Ch. Assistant Professor Dr. Georgi Alexiev Alexiev participates with a total production of 25 scientific papers, including 24 scientific publications and 1 textbook, grouped as follows:

- ✓ Monograph - 1 issue;
- ✓ Chapters from monographs - 3 pieces;
- ✓ Teaching aids - 1 piece;
- ✓ Articles and reports published in scientific journals, referenced and indexed in world-famous databases with scientific information - 13 issues;
- ✓ Articles and reports published in non-peer-reviewed journals with scientific review or published in edited collective volumes - 7 issues.

From the published articles and reports in scientific journals, referenced and indexed in world-famous databases with scientific information - 4 pcs. are independent. From the published articles and reports in scientific journals, unreferred and indexed in world-famous databases with scientific information - 3 pcs. are independent. The textbook has been developed independently.

Most of the scientific papers have been published in Bulgarian specialized journals and presented at national and international scientific conferences.

Proof of the importance of research and recognizability of the author among the scientific community is the number of observed citations - 7. In scientific journals referenced and indexed in world-famous databases - 5 copies, in non-refereed scientific journals with scientific review - 2 copies.

### **5. Synthesized assessment of the main scientific and scientific-applied contributions of the candidate.**

*The scientific and theoretical contributions of the candidate can be summarized as follows:*

- Based on the characteristics of the production potential in agriculture, a framework of the average productivity index for optimization of the management of agricultural production is presented. The candidate has developed and tested a

methodology for research and analysis of the impact of production potential on local consumption of organic products (№№10.2; 7.5);

- A theoretical framework for research and evaluation of the sustainable development of agricultural production has been developed and tested. Models for making and making optimal management decisions are presented (№3);

*Scientific and applied contributions of the candidate.*

- A complex analysis of the sustainable development of the Bulgarian beekeeping was performed and the value chain was assessed, on this basis proposals for improving its organization and management were presented (№3);

- The main factors influencing the development of organic farms have been identified and assessed, and on this basis proposals for forms of public support have been developed. Conclusions on the successful implementation of new management platforms in these proceedings are summarized (№№7.6; 6.6; 6.9; 6.10);

- The impact of organic production on the consumption of honey on the Bulgarian market was assessed, as a result of which conclusions and proposals for policies for adaptive management of the sector were formulated (№6.13).


#### **6. Personal impressions of the candidate**

I know personally the candidate Ch. Assistant Professor Dr. Georgi Alexiev. He is communicative, respected by his colleagues and students, with a strong interest in science and innovative practices, he is responsible for his work.

#### **7. Conclusion**

The presented scientific production and educational and pedagogical activity of the candidate fully meets the requirements for the academic position "Associate Professor" according to ZRASRB and the Regulations for its implementation. Scientific works contain a significant number of scientific and scientific-applied contributions of importance for science and practice. With full conviction, I propose to the esteemed members of the scientific jury to vote positively, Chief Assistant. Dr. Georgi Alexiev Alexiev to be elected and approved to hold the academic position of "Associate Professor" in higher education 3. Social, economic and legal sciences; professional field 3.7 Administration and management, scientific specialty "Organization and management of production (agricultural business)".

10.05.2022

Signature:  (Ass. Prof. Dr. Nadezhda Petrova)